
PRESS RELEASE

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Grand Opening Reception of Gram & Juhl GmbH

The bar was set high Friday the 24th of February as Gram & Juhl opened the doors to the Grand Opening of their new daughter company Gram & Juhl GmbH in Oldenburg Germany.

The opening reception was held at the impressive Finca & Bar Celona in Oldenburg just across the street from the new German office located in the Technologiepark in Oldenburg. The reception had 30 guests ready to welcome Gram & Juhl to the German market, and with excitement to see the location of the new monitoring department.

The reception included refreshments, tapas, and presentations from both the owner and CEO of Gram & Juhl A/S as well as the Monitoring Expert and COO of Gram & Juhl GmbH.

There were smiles and laughter when the two men of the day, held their opening speeches. The CEO, Axel Juhl, told the company history, and how the company came to grow so rapidly the past 20 years. He also acknowledged the skills of the company's monitoring expert with a funny little anecdote about the importance of knowledge.



The COO of Gram & Juhl GmbH Zabihullah Alefi told about his first meeting with the founder and CEO, Axel, almost three years ago. *"I remember that I had to decide what to wear for the interview at GJ – a suit or just jeans and a shirt I decided to wear a suit. When I walked in the doors of Gram & Juhl A/S Axel came towards me wearing jeans and his T-shirt he said "Hey Zabihullah, so glad you could come, come on in!" and I knew this was the right place for me to be"*. Said Zabihullah Alefi and pointed at the CEO Axel Juhl

This is a very good example of the people behind Gram & Juhl, even though the company grows and evolves rapidly, the entrepreneurial spirit is the fundamentals of the company and no matter how big the company gets it will always be a down to earth entrepreneurial company.

The highlight of day was however when one of the guests decided to give the new COO with the words *"you are a wind turbine doctor, so of course you should have a telescope"*.